



...at prices less than you'd expect...

Shoes Glorious Shoes The Shoe Party Franchise

Do women love shoes & handbags? Are women fed up of seeing the same thing in the High Street? Would women prefer something different that doesn't cost the earth?



Would your dream business...

be one that has a proven success record, a product you are passionate about that sells itself; a business that fits around your life style, part time or full time?

Shoes Glorious Shoes the shoe party company may be the business that's the perfect fit for you.

A Shoes Glorious Shoes shoe party franchise sells shoes, boots and handbags through shoe parties in women's homes, the workplace, at charity events and corporate events, fashion shows and private viewings. The collections are chosen the shoe fairs of Europe based on products you can't find in the High Street. The quality of our products is second to none, with boutique styles in subtle colours that women want to buy time and time again.

Shoes Glorious Shoes is different

- ❖ No monthly management fee is charged so all your profit is yours.
- ❖ As the only franchisee in your area you can maximise earning potential.
- ❖ A home based business so no overheads for staff or premises.
- ❖ Work when you want and control your life/work balance and income.
- ❖ Products sold from stock so your customer doesn't have to wait.



With franchisees from Scotland to the South Coast...

I love my shoe party business - it just doesn't feel like working; I can fit my business around my family and still find time to go to the gym'. Frances Robinson, Shoes Glorious Shoes - Bromley.

'We had 11 events booked in the first month of launching our Shoe Party franchise'. Joyce Groom, Shoes Glorious Shoes - Wolverhampton.

'I had been convinced for a while that a shoe party business was a great idea so we were thrilled when we discovered a ready made business in Shoes Glorious Shoes'. Linda McArthur, Shoes Glorious Shoes - Fife.

'For someone with a passion for shoes, boots and handbags, this is a dream business with the ability to earn real money'. Jan Meares-Davies, Shoes Glorious Shoes - Burton.

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What could my potential sales be?

Average sales per event*	£435
Number of events per week (do as many as you want of course!)	2
Total events per year (based on working only 46 weeks)	92 events
Revenue generated* (92 events x £435)	£40,020

**The figures presented above are for illustration purposes only and are not guaranteed; you may do less, you may do more. However, the average sales per event figure are based on actual sales from events held by Shoes Glorious Shoes from March 2006 to December 2007.*

What do I get and what does it cost?

We offer two options for investment; the Gold Level for those who want to run an enhanced business with a substantial, protected geographical area, and the Silver Level for those who plan to operate a smaller, part time business.

	Gold Level £7,800 + VAT	Silver Level £4,800 + VAT
Current season's stock with a minimum retail value of	£6,000	£3,000
Exclusive operating zone	Town	One postcode area
Franchise Agreement	3 years (no renewal fee)	2 years (renewal fee £750)
Sales, Operations and Marketing Manual containing our proven successful business system	✓	✓
Personalised stationery including Party Packs and business cards	✓	✓
Branded product bags	✓	✓
Shoe mirror and display kit	✓	✓
Training events	✓	✓
Email address and website presence	✓	✓
Marketing material	✓	✓
PR support	✓	–

I'd like to know more

If you would like to turn your passion into profit with Shoes Glorious Shoes, we would be delighted to meet you to talk you through the next stage to becoming a franchisee. Please contact us to make an appointment.

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